



Conventional and Alternative Horticultural Production Systems

## Key Benefits for Event Sponsors - Corporate Sector

### Platinum Sponsor Rs. 50 Lakhs

- A dedicated 50 square meter furnished lounge for VIP's in a prominent position with premium catering and stewards for 15 people.
- Exhibition booth of block size- 100 square meter in the primary location of the event.
- Branding and advertisement in all Promotional Materials on website, brochure, event invitations, electronic & direct mailers, hindi/english newspapers ads (sponsors ads only), social networking sites- facebook, twitter etc., backdrop, hoardings, standee & signage's, sponsor's panel at the venue, on invitation cards, final programme and company's literature / insert / write up in the delegate bag.
- Company extensive promotion through press conference prior to the event, including newsletters, email/ sms blasts, press releases, website, cross-promotion at other press conference with curtain raiser of event on 27<sup>th</sup> January, 2017.
- Two full page company profile/advertisement on 3<sup>rd</sup> page and proceeding pages of the souvenir, company logo in front page of the souvenir and official magazine.
- Priority listing on the sponsor and exhibitors section of the event website, recognition on event website for one year following the event, with a link to your company's website.
- Speaker: One- 30 minutes' lecture in the workshop session, listed in the programme.
- A dedicated space & one- 10 minute's live demonstration of horticulture latest technology, products and services.
- Free accommodation with breakfast, lunch, dinner and pick/drop facility from Delhi for 4 days / 3 nights in Greater Noida for five officials.
- Free reception drinks & dinner for up to ten guest's delegates.
- Complimentary Lunch coupons for accompanying ten persons during the event.
- Ten Complimentary car coupons

Registered Under Section 12A of Income Tax Act 1961

**Note:** Advertisement file should be Open in CDR File.  
Printing material should be available with us before 27<sup>th</sup> January 2017.

\* Cheque / Demand Draft / RTGS should be drawn in favour of "INSTITUTE OF HORTICULTURE TECHNOLOGY"

**Bank Name:** Punjab National Bank

**Branch:** Kotla Mubarakpur, New Delhi, 110003

**Account Number:** 1536002100052580

**IFS Code:** PUNB0153600



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## Key Benefits for Event Sponsors - Corporate Sector

### Diamond Sponsor Rs. 30 Lakhs

- Guest lounge with light refreshment free of charge for company representative.
- Exhibition booth of block size- 75 square meter in the prime location of the event.
- Branding and advertisement in all Promotional Materials on website, brochure, event invitations, electronic & direct mailers, hindi/english newspapers ads (sponsors ads only), social networking sites- facebook, twitter etc., backdrop, hoardings, standee & signage's, sponsor's panel at the venue, on invitation cards, final programme and company's literature / insert / write up in the delegate bag.
- Two full page company profile / advertisement on 5<sup>th</sup> page and proceeding page of the souvenir.
- Prominent listing on the sponsors and exhibitors section of the event website and recognition on event website for one year following the event, with a link to your company's website.
- Company extensive promotion through press conference prior to the event, including newsletters, email / sms blasts, press releases.
- Speaker: One- 20 minutes' lecture in the workshop session, listed in the programme.
- A dedicated space & one- 5 minutes' live demonstration of horticulture latest technology, products and services.
- The company delegate will present a special remark at inaugural session.
- Free accommodation with breakfast, lunch, dinner and pick/drop facility from Delhi for 3 days / 2 nights in Greater Noida for Three officials.
- Free reception drinks & dinner for up to six guest's delegates.
- Complimentary Lunch coupons for six persons during the event.
- Six Complimentary car coupons

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## Key Benefits for Event Sponsors - Corporate Sector

### Silver Sponsor State Rs. 20 Lakhs

- Guest lounge with light refreshment free of charge for company representative.
- Exhibition booth of block size- 50 square meter in the primary location of the event.
- Branding and advertisement in all Promotional Materials on website, brochure, event invitations, electronic & direct mailers, hindi/english newspapers ads (sponsors ads only), social networking sites- facebook, twitter etc., backdrop, hoardings, standee & signage's, sponsor's panel at the venue, on invitation cards, final programme and state / institutions literature / insert / write up in the delegate bag.
- Company extensive promotion through the press conference prior to the event, including newsletters, email/ sms blasts, press releases.
- One full page company profile / advertisement on back of last page of the souvenir and official magazine.
- Listing on the sponsor and exhibitors section of the event website.
- Speaker: One- 10 minute's lecture in the workshop session, listed in the programme.
- Free accommodation with breakfast, lunch, dinner and pick/drop facility from Delhi for 2 days / 1 night in Greater Noida for Two officials.
- Free reception drinks & dinner for up to three guest's delegates.
- Complimentary Lunch coupons for three accompanying persons during the event.
- Three Complimentary car coupons

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