



Horti India 2017

Workshop cum Exhibition

9th - 10th February, 2017

Conventional and Alternative Horticultural Production Systems

Key Benefits for Event Sponsors - International

Principal Partner Country Sponsor \$75, 000/-

- Business meetings with policy makers, government officials, experts, leaders of industry and progressive growers.
- Special remark at inaugural session by country delegate.
- A dedicated space for live demonstration of technology, products and services.
- Exhibition booth of block size - 100 square meter in the primary location of the event.
- A dedicated 50 square meter furnished lounge for VIP's in a prominent position with premium catering and stewards for 15 people business meetings.
- Branding and advertisement in all Promotional Materials on website, brochure, event invitations, electronic & direct mailers, hindi / english newspapers ads (sponsors ads only), social networking sites - facebook, twitter etc., backdrop, hoardings, standee & signage's, sponsor's panel at the venue, on invitation cards, final programme and country's literature / insert / write up in the delegate bag.
- Country extensive promotion at the press conference prior to the event, including newsletters, email / sms blasts, press releases, website, cross-promotion at other press conference with curtain raiser of event on 27th January, 2017, etc.
- Speaker: One- 30 minutes lecture in the workshop session, listed in the programme.
- Two full page country profile / advertisement on back of the cover page and proceeding pages of the souvenir, company logo in front page of the souvenir and official magazine.
- Priority listing on the sponsor and exhibitors section of the event website and recognition on event website for one year following the event, with a link to your Country's embassy in India website.
- Free accommodation with breakfast, lunch, dinner and pick/drop facility from Delhi for 4 days 3 nights in Greater Noida for Five officials.
- Free reception drinks & dinner for up to ten guest's delegates.
- Complimentary Lunch coupons for ten persons during the event.
- Ten Complimentary car coupons

Registered Under Section 12A of Income Tax Act 1961

Note: Advertisement file should be Open in CDR File.

Printing material should be available with us before 27th January 2017.

* Cheque / Demand Draft / RTGS should be drawn in favour of "INSTITUTE OF HORTICULTURE TECHNOLOGY"

Bank Name: Punjab National Bank

Branch: Kotla Mubarakpur, New Delhi, 110003

Account Number: 1536002100052580

IFS Code: PUNB0153600



Horti India 2017

Workshop cum Exhibition

9th - 10th February, 2017

Conventional and Alternative Horticultural Production Systems

Key Benefits for Event Sponsors - International

Partner Country \$ 50,000/-

- Business meetings with policy makers, government officials, experts, leaders of industry and progressive growers.
- Special remark at inaugural session by country delegate.
- A dedicated space for 5 minutes live demonstration of horticulture latest technology, products and services.
- Exhibition booth of block size- 75 square meter in the primary location of the event.
- Guest lounge with light refreshment free of charge for country representative.
- Branding and advertisement in all Promotional Materials on website, brochure, event invitations, electronic & direct mailers, hindi / english newspapers ads (sponsors ads only), social networking sites - facebook, twitter etc., backdrop, hoardings, standee & signage's, sponsor's panel at the venue, on invitation cards, final programme and country's literature / insert / write up in the delegate bag.
- Speaker: One - 20 minutes lecture in the workshop session, listed in the programme.
- Country extensive promotion by the press conference prior to the event, including newsletters, email / sms blasts, press releases.
- Two full page country profile / advertisement at 4th page of the souvenir, company logo in front page of the souvenir and official magazine
- Prominent listing of the sponsor and exhibitors section on the event website, recognition of the event on Indian website for one year following the event, with a link to your Country's embassy.
- Free accommodation with breakfast, lunch, dinner and pick / drop facility from Delhi for 2 days 1 night in Greater Noida for Three officials.
- Free reception drinks & dinner for up to six guest's delegates.
- Complimentary Lunch coupons for six persons during the event.
- Six Complimentary car coupons

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9th - 10th February, 2017

Conventional and Alternative Horticultural Production Systems

Key Benefits for Event Sponsors - International

Associate Partner Country\$ 35,000/-

- Business meetings with policy makers, government officials, experts, leaders of industry and progressive growers.
- Speaker: One- 10 minutes lecture in the workshop session, listed in the programme.
- Special remark at valedictory session by country delegate.
- A dedicated space for the live demonstration of horticulture latest technology, products and services.
- Exhibition booth of block size - 50 square meter in the primary location of the event.
- Guest lounge with light refreshment free of charge for country representative.
- Branding and advertisement in all Promotional Materials on website, brochure, event invitations, electronic & direct mailers, hindi / english newspapers ads (sponsors ads only), social networking sites - facebook, twitter etc., backdrop, hoardings, standee & signage's, sponsor's panel at the venue, on invitation cards, final programme and country's literature / insert / write up in the delegate bag.
- Country extensive promotion by the press conference prior to the event, including newsletters, email / sms blasts, press releases.
- One full page country profile / advertisement on back of last page of the souvenir and official magazine.
- Prominent listing on the sponsor and exhibitors section of the event website.
- Free accommodation with breakfast, lunch, dinner and pick / drop facility from Delhi for 2 days and 1 night in Greater Noida for Two officials.
- Free reception drinks & dinner for up to three guest's delegates.
- Complimentary Lunch coupons for three persons during the event.
- Three Complimentary car coupons

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