

## Participation Fees

	FOR INDIAN EXHIBITORS	FOR FOREIGN EXHIBITORS
<b>Standard Space (Inside Hall)</b> Minimum Size of Stall 9 Square Meter.	INR 8,700 / sq.mtr. +Service tax	USD 130 / sq.mtr. + Service tax
<b>Raw Space (Inside Hall)</b> Minimum Size of Stall 18 Square Meter.	INR 7,900 / sq.mtr. +Service tax	USD 118 / sq.mtr. + Service tax
<b>Raw Space (Outside Hall)</b> Minimum Size of Stall 50 Square Meter.	INR 3,900 / sq.mtr. +Service tax	USD 58 / sq.mtr. + Service tax

## Souvenir Advertisement Tariff

Souvenir Multicolor	₹	\$
Front Page (19x20)	1,20,000	1850
Back Page (18x24)	90,000	1400
1 <sup>st</sup> Inside	60,000	925
3 <sup>rd</sup> Page	60,000	925
Back Inner Page	48,000	740
<b>Other Pages</b>		
Full Page	36,000	555
Half Page	18,000	280
Quarter Page	12,000	185

Registered Under Section 12A of Income Tax Act 1961

**Note:** Advertisement file should open in CDR File.  
Printing material should be available with us before 27th January 2017.

\* Cheque / Demand Draft / RTGS should be drawn in favour of "INSTITUTE OF HORTICULTURE TECHNOLOGY"

**Bank Name:** Punjab National Bank  
**Branch:** Kotla Mubarakpur, New Delhi, 110003  
**Account Number:** 1536002100052580  
**IFS Code:** PUNB0153600